

**STAR
WARS**

**Comic Con 2009
COLLECTOR EVENT
PRESENTATION**



STAR WARS

- o THANKS TO YOU - THE FANS!
- o Clone Wars continues to be hottest thanks to new generation of kids
- o Awesome Legacy lineup including exciting new mainline and exclusives
- o New red & white line look is starting now
- o Titanium goes on hiatus after 2009
- o Mighty Muggs (not covered today) will become TRU exclusive starting this Fall
- o Stay tuned for a version special announcement at end!
- o Q&A as time permits...



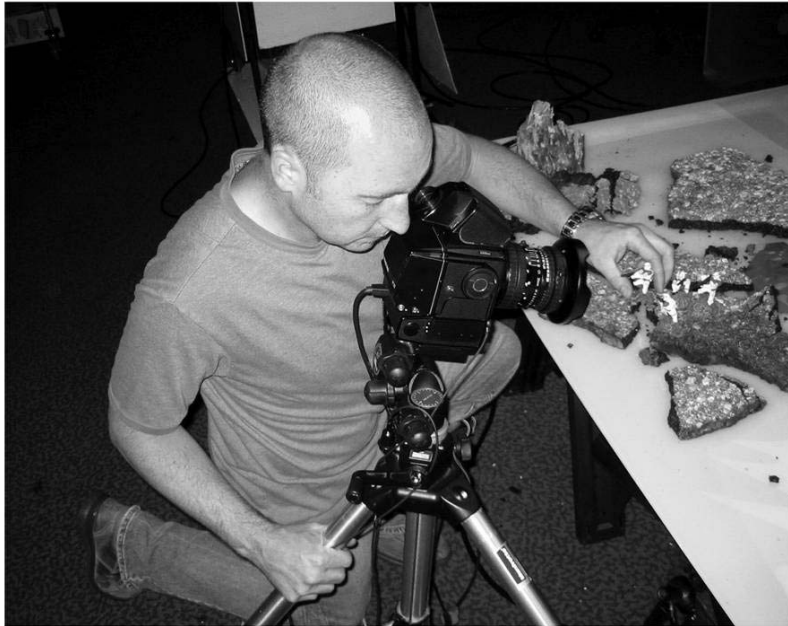
STAR WARS



First, a special tribute...



STAR WARS



...to Gianni Loperuolo

- o You may not know Gianni, but you know his photos
- o Gianni's photos have touched nearly everyone who has been a Star Wars fan for the past 5 years
- o Unfortunately, Gianni has ALS







STAR WARS



- o Insight is a 128-page, full color tribute to Gianni and his tremendous work on GI Joe, Star Wars, and Marvel
- o Insight will be available at Comic Con at the Hasbro booth and afterwards on Hasbrotoyshop.com
- o The proceeds will go to the ALS foundation as well as to a fund to support his three young sons in the future



STAR WARS

New Line Look



Clone Wars



Legacy/Droid Factory



Saga Legends



STAR WARS

3-3/4" Clone Wars Basic Figures - Wave 5

(on-shelf about now)

Anakin Skywalker
(space suit)



Ahsoka Tano
(space suit)



Clone Trooper Denal



Cad Bane

STAR WARS

3-3/4" Clone Wars Basic Figures – Wave 6

(on-shelf July 2009)



Luminara



Captain Thire



Battle Droid



Royal Guard

STAR WARS

3-3/4" Clone Wars Basic Figures - Wave 7

(on-shelf early August)



Padme in Adventure Gear



Tank Gunner



IG-86



Y-Wing Pilot
(Matchstick)

STAR WARS

Star Wars Diorama Contest

If you win, you'll
even have your
creation displayed
at the
next *Star Wars*[®]
Celebration!

Enter Hasbro's *Star Wars: The Clone Wars* Diorama Contest

for your chance to win over
\$1000 worth of *Star Wars*[®] toys!

Go to
[starwars.
hasbro.com](http://starwars.hasbro.com)
for contest details,
and start creating!



Exact prizing may vary. Contest open 7/23/09 through 9/25/09.

STAR WARS

3-3/4" Clone Wars Figure & Vehicle Packs

(Wave 1 on-shelf 8/1)

NEW!



**Anakin Skywalker
with Can-Cell**

**Clone Trooper with
BARC Speeder**



- **Similar to Deluxe**
- **All Clone Wars**
- **\$15.99 SRP**
- **Flavor: Some classics, some new, and some "mini rig" concepts**



**Battle Droid & Scout
Tank**



Crab Droid

STAR WARS

3-3/4" Clone Wars Figure & Vehicle Packs

(on-shelf August)



Clone Troopers with Jet Packs



Turbo Tank Gunner Crew

STAR WARS

3-3/4" Clone Wars Figure & Vehicle Packs

(on-shelf September)



**Obi-Wan and Freeco
Bike**



**Count Dooku with
Speeder Bike**



STAR WARS

3-3/4" Starfighter Vehicles



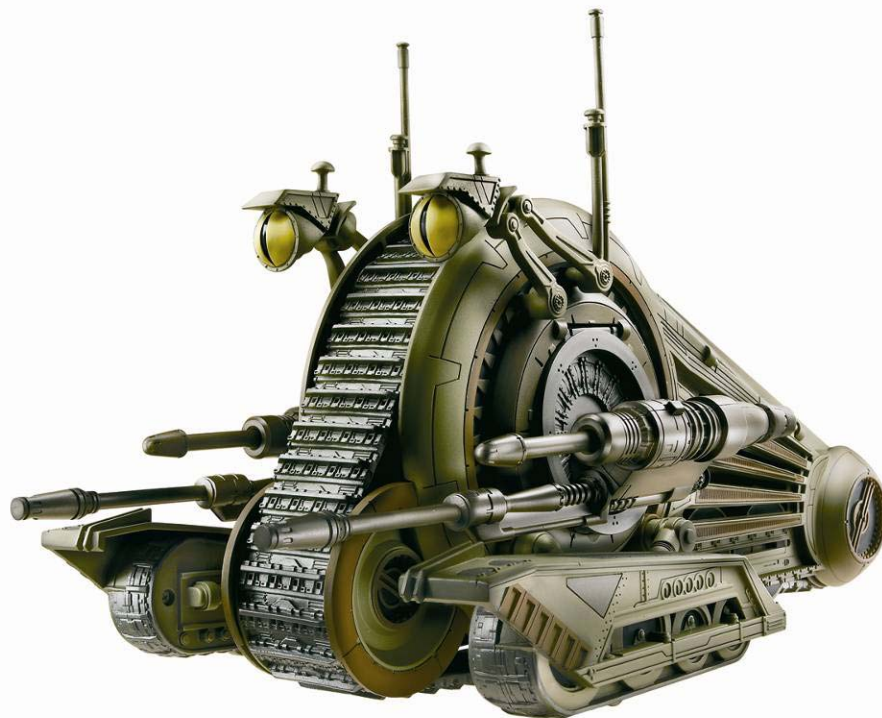
**TX-130 Republic Fighter Tank
(on-shelf August)**



**Anakin's Jedi Starfighter
(on-shelf August)**



**Ahsoka's Jedi
Starfighter**
(on-shelf August)



Corporate Alliance Tank Droid
(on-shelf August)

STAR WARS

3-3/4" Deluxe Vehicles

(Arc-170 on-shelf 8/1; Y-Wing 10/1)



Arc-170 Fighter
(Imperial Shadow Squadron)



Y-Wing



**THE BIG ONE!
(Turbo Tank)**





The Legacy Collection

DROID FACTORY

- o 46 basic figures in 2009 (Shown on brand new poster available at Comic Con)
- o Each wave has at least one unique, never released droid
 - o Waves with 8 new figures build 2 astromechs
 - o Waves with 6 new figures build 1 protocol
- o Each figure comes with a unique droid part
- o Parts have universal connectors for customization



STAR WARS



- 3 1/2" FIGURES: BUILD-A-DROID™ (SPRING)**
- | | | | |
|----------------------------------|----------------------|-------------------------------|---------------------|
| • Luke Skywalker™ | • Obi-Wan Kenobi™ | • Captain Needa™ | • Owen Lars™ |
| • Han Solo™ | • Ploa Koon™ | • Princess Leia™ | • Captain Typho™ |
| • Chewbacca™ | • Wicket™ | • Yoda™ | • Anakin Skywalker™ |
| • Jawa™ & WED™ Threepilot Droid™ | • Ugg™ | • Yoda™ (with Tacti-Scanner™) | • Sateen Gon™ |
| • Luke Skywalker™ | • Emperor Palpatine™ | • Obi-Wan Kenobi™ | • Benji Whitman™ |
| | | • Benji Whitman™ | |

- 3 1/2" FIGURES: BUILD-A-DROID™ (FALL)**
- * Includes only new items not shown. Other figure numbers are not listed.
- | | | | |
|-----------------------------|----------------------------|-----------------|---------------------------------|
| • Obi-Wan Kenobi™ | • Luke Skywalker™ | • Mace™ | • Imperial Daring Crew™ |
| • Gungan™ Warrior | • Princess Leia™ | • Nala™ Gunner™ | • Helek Kal™ Fan™ |
| • Ewan™ | • Chewbacca™ | • Upendi™ | • Wicket™ |
| • Han Solo™ | • Han Solo™, B-wing Pilot™ | • R2-D2™ | • Wicket™ (with "Concept Art"™) |
| • Darth Sidious™ "Hologram" | • Major Pappa™ | • Han Solo™ | • Jawa™ and Security Droid™ |
| • Clegg Holdfast™ | • Chewbacca™ | • Chewbacca™ | • R2-D2™ "Concept Art" |

- EXCLUSIVE BUILD-A-DROID™ FIGURES**
- Look for specially marked Build-A-Droid action figure packages – each one comes with a special part: colors or the Build-A-Droid figure shown here to build these 17 awesome droids.
- | | | | |
|-----------|-----------|-----------|-----------|
| • R2-D2™ | • R2-L3™ | • R2-A2™ | • R2-B1™ |
| • R2-C1™ | • R2-D1™ | • R2-D3™ | • R2-D4™ |
| • R2-D5™ | • R2-D6™ | • R2-D7™ | • R2-D8™ |
| • R2-D9™ | • R2-D10™ | • R2-D11™ | • R2-D12™ |
| • R2-D13™ | • R2-D14™ | • R2-D15™ | • R2-D16™ |
| • R2-D17™ | • R2-D18™ | • R2-D19™ | • R2-D20™ |



STAR WARS

DROID FACTORY

Wave 3 (on-shelf September)



Obi-Wan Kenobi



Queen Amidala



Gungan Warrior



L9 (buildable)



Darth Sidious
Hologram on
Mechano Chair



Rum Sleg



Cliegg Holdfast



DROID FACTORY

Wave 4 (on-shelf early September)



Malakili



Major Panno



Nikto Gunner



Slave Leia (with alt torso)



STAR WARS

DROID FACTORY

Wave 4 cont'd (on-shelf early September)

Luke Skywalker (Death Star)



Ewoks – NoAhpakk & Paploo



Nien Nunb, B-Wing Pilot



Giran



R3-O1 (Buildable)



R5-C7 (Buildable)

STAR WARS

DROID FACTORY

Wave 5 (on-shelf late September)



R2-D2 with
restraining bolt



Chewbacca with
headset



Jawa with Security
Droid

STAR WARS

DROID FACTORY

Wave 5 cont'd (on-shelf late September)



Imperial Scanning
Crew Technician

Hrcheck Kal Fas



Han Solo



Leesub sirin



R3-A2 (Buildable)



R4-P44 (Buildable)

STAR WARS

DROID FACTORY

Wave 6 (on-shelf early October)



Commander Cody



Plo Kloon with removable facemask



Agen Kolar



YVHI (buildable)



Captain Colton



Varactyl Wrangler (Utai)



Concept Art Series: IG88

STAR WARS

DROID FACTORY

Wave 7 (on-shelf late October)



Luke Skywalker



AT-AT Driver



Bespin Security



HK50 (buildable)



Willow Hood



R2-X2



Zuckuss

STAR WARS

STAR WARS COMIC PACKS



Wave 2 (on shelf August)



Legacy #22:

Darth Krayt & Imperial Knight Sigel Dare

Star Wars Tales #21:

Kyle Katarn & Yuzhan Vong



STAR WARS

STAR WARS COMIC PACKS



Wave 2 (continued)



Marvel #96: Luke Skywalker & Lumiya

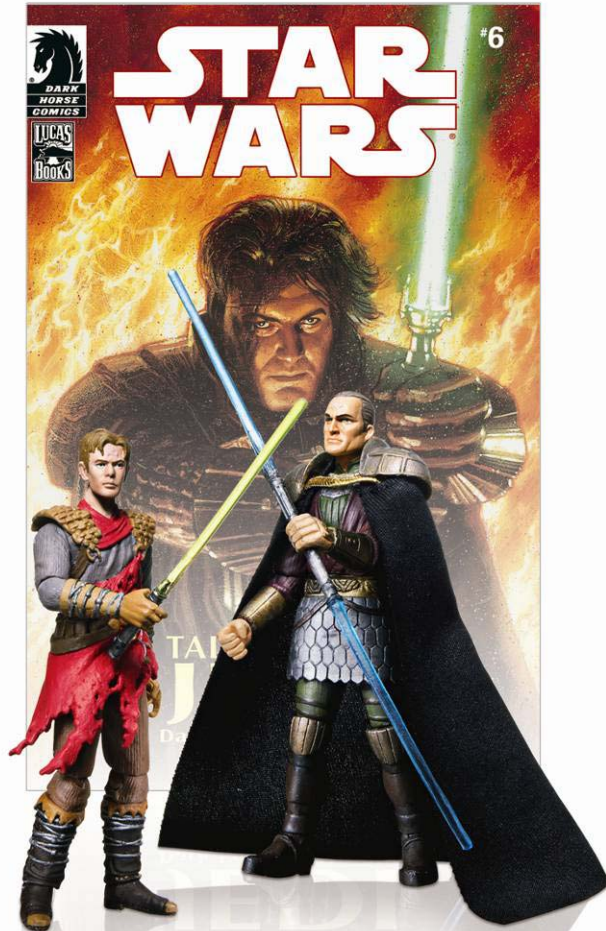


STAR WARS

STAR WARS COMIC PACKS

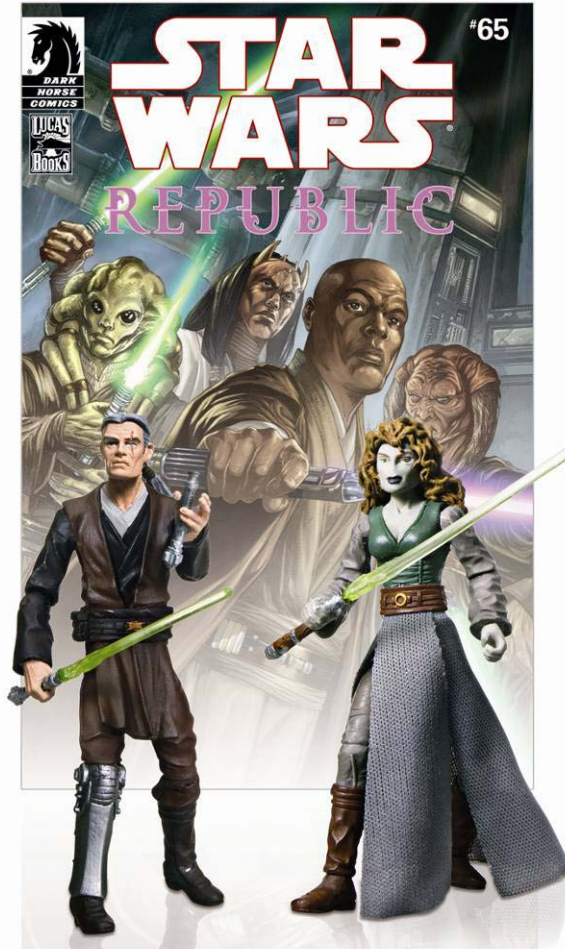


Wave 3 (on shelf September)



Tales of the Jedi #6:

Exar Kun & Ulic Quel Droma



Republic #65:

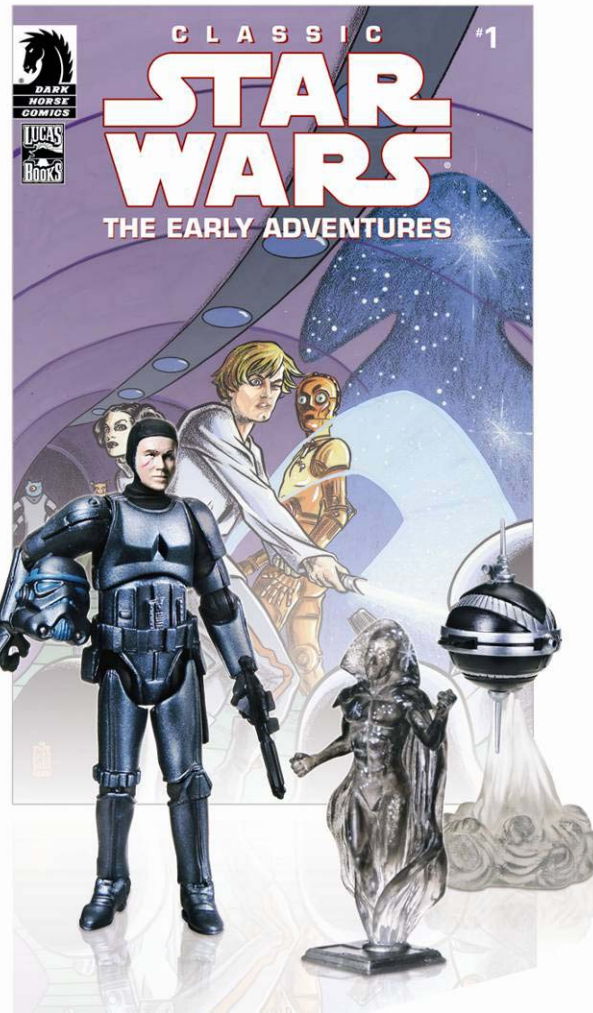
Jedi Masters Tholme & T'ra Saa



STAR WARS

STAR WARS COMIC PACKS

Wave 3 (continued)



Classic Star Wars Early Adventure #1: Stormtrooper with Blackhole Hologram

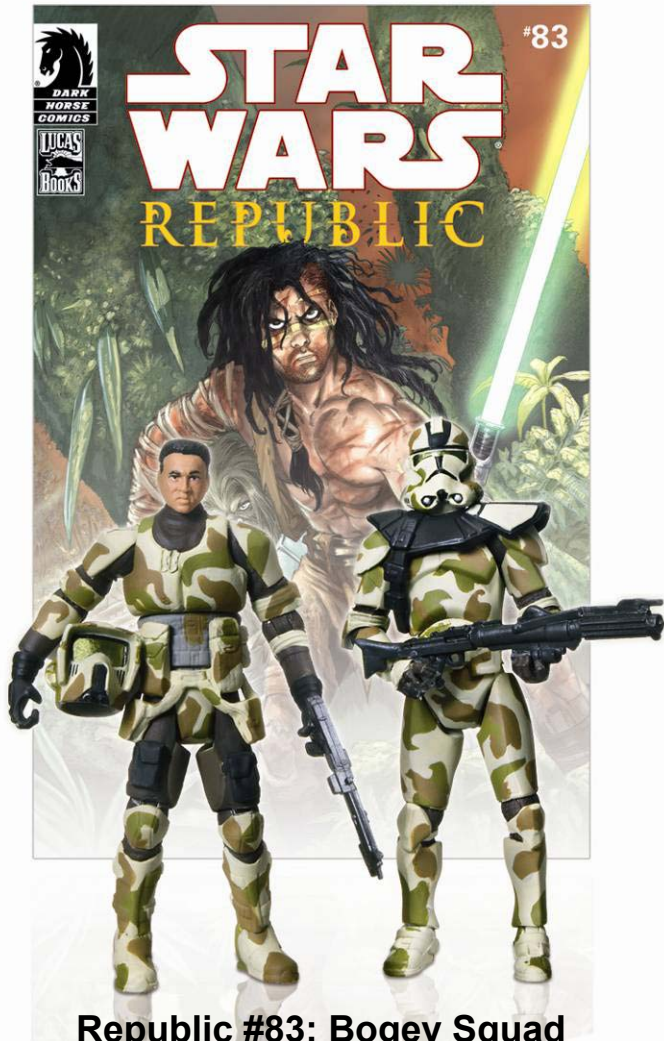


STAR WARS

STAR WARS COMIC PACKS

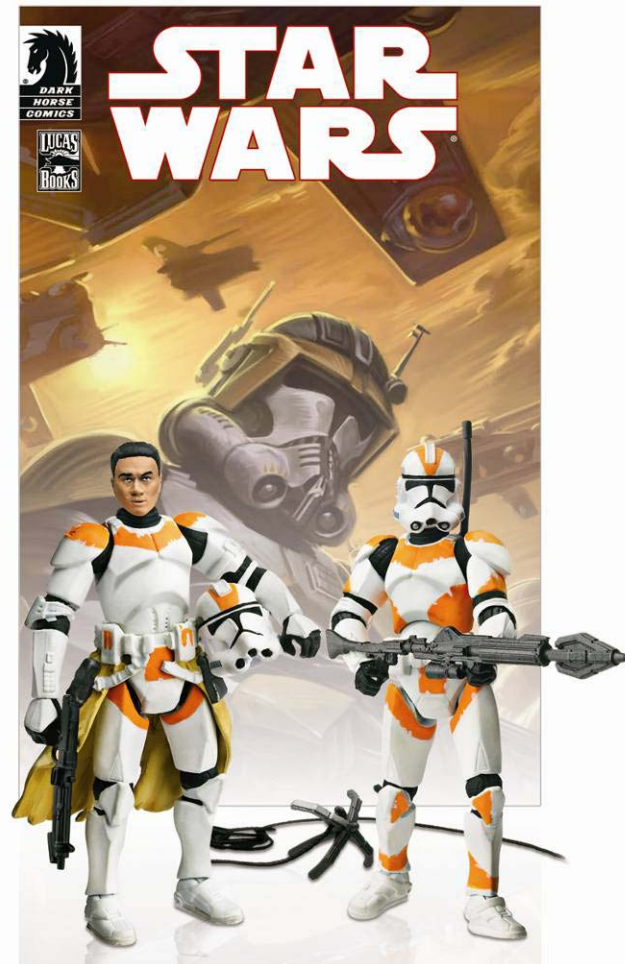


Wave 4 (on shelf September)



Republic #83: Bogey Squad

Scout Trooper and Clone Trooper



Routine Valor:

Commander Cody's Lieutenant and Clone Trooper



STAR WARS

BATTLE PACKS



Rishi Moon Outpost Attack (October)



Jellie Grub Patrol (October)



STAR WARS

BATTLE PACKS



Endor Attack (October)



Duel on Mustafar (November)



STAR WARS

BATTLE PACKS

Kamino Conflict (November)



Resurgence of the Jedi (November)



STAR WARS

Wave 3 (on-shelf July)

Galactic Heroes

STAR WARS



Lt. Thire & Zero's IG88 Assassin Droid



Goldie & Ahsoka



Yoda & Clone ARF Trooper



General Grievous & Kit Fisto



STAR WARS

Cinema Scenes (on shelf now)

Galactic Heroes

STAR WARS



Obi-Wan's EpIII Starfighter



Jedi Starfighter (Anakin's)



Endor Celebration



STAR WARS

Cinema Scenes Wave 4
(on-shelf August)

Galactic Heroes

STAR WARS

Endor Attack



Slave 1



STAR WARS

Role Play



**Captain Rex Clone
Commander Helmet**



Ultimate Blaster

Duel Action Lightsaber



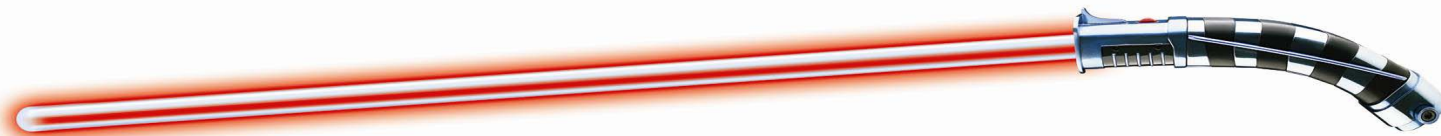
STAR WARS

Force FX Lightsabers

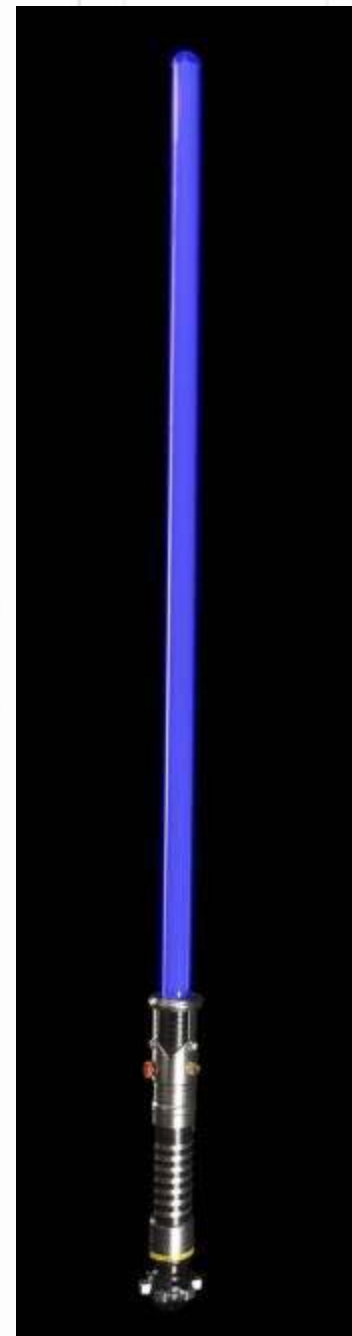


Obi-Wan Kenobi
(on-shelf September)

Count Dooku (on-shelf September)



Asajj Ventress
(on-shelf December)



STAR WARS

TRANSFORMERS CROSSOVERS



Battle Droid/AAT
(On-shelf about now)



Ahsoka Tano/Jedi Starfighter
(On-Shelf August)



MagnaGuard/Fighter
(On-shelf August)

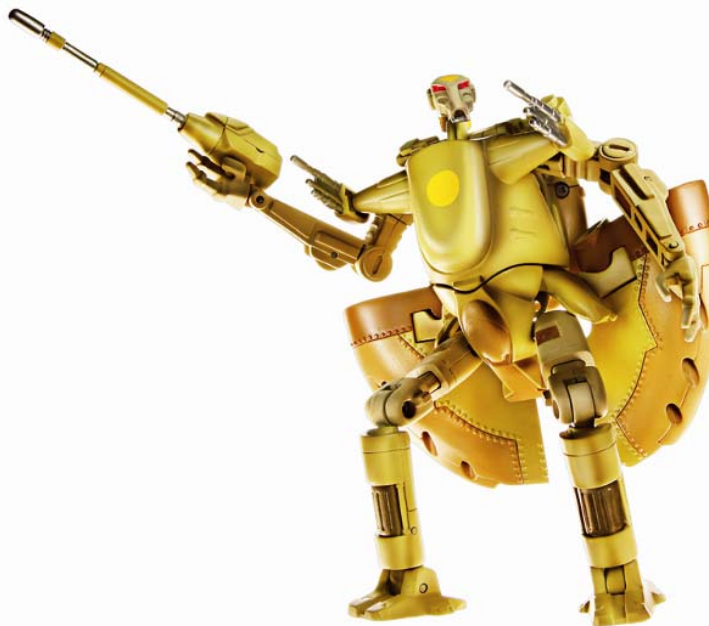


STAR WARS

TRANSFORMERS CROSSOVERS



Kit Fisto/Jedi Starfighter
(On-shelf soon)



Droid/AAT
(On-shelf October)



STAR WARS

TITANIUM SERIES. DIE-CAST

Titanium Series Wave 6 (on-shelf July)



Hyena Bomber



Xanadu Blood



Gold Squadron Gold V Y Wing

Titanium Series Wave 7 (on-shelf late July)



Malevolence



Punishing One (Dengar's Ship)



Republic Gunship



STAR WARS

TITANIUM SERIES. DIE-CAST

Titanium Series Wave 8 (on-shelf late September)



Mace Windu Jedi Starfighter



Mist Hunter (Zuckuss' Ship)

Gold Squadron Gold III Y Wing

Titanium Series Wave 9 (on-shelf late October)



Nebulon B-Frigate



Outrider



**STAR
WARS**

EXCLUSIVES



STAR WARS

Exclusives

General Grievous & CB-3D



Darth Maul & I-5YQ



Anakin & Cortosis Battle Droid



In Store August – assortment of 5 different!

DROID FACTORY



STAR WARS

Exclusives

Corran Horn & Whistler



Dark Trooper Phase II
(Buildable)



Boba Fett & BL-17



In Store August – assortment of 5 different!

DROID FACTORY

Walmart  

STAR WARS

Exclusives



Evolution of the Commandos: Fi Skirata (Omega Squad), Alpha-17, Imperial Storm Commando



Imperial Pilots #2: V-Wing Pilot, EplII Clone Pilot, Imperial TIE Fighter Pilot

Rebel Pilots #3: John D. Branon (Red 4), Shira Brie, Jake Farrell (A-Wing Pilot)



Star Wars Evolutions Assortment

o In-store September



STAR WARS

Exclusives



Wal-Mart Fall 3-3/4" Octuparra Droid

o In-store 9/1/09



****Figure not included, used as size reference for Octuparra Droid**

STAR WARS

Exclusives



Star Wars 3 3/4" Wedge Antilles X-Wing Starfighter

o In-store 9/1/09



TARGET



STAR WARS

Exclusives

Clone Wars 2-pack series



Clone Echo & Commander Cody



Captain Rex and Fives

Wal-Mart Fall 3-3/4" Clone Wars "Under the Helmet" Asst.

o In-store 9/1/09

Walmart



Exclusives



Commander Thire & Rys



Yoda & Jek

Wal-Mart Fall 3-3/4" Clone Wars "Screen Scenes" Asst.

- o In-store 9/1/09



STAR WARS

Exclusives



Star Wars 3 3/4" Commander Ponds

Single Card Figure

o In-store 9/1/09

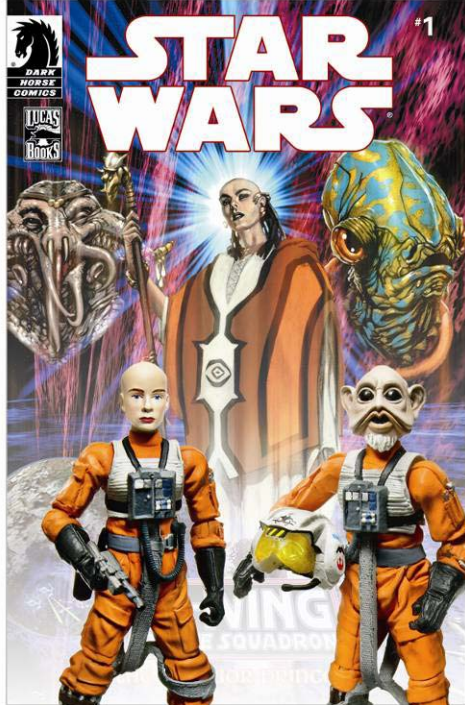
TOYS R US



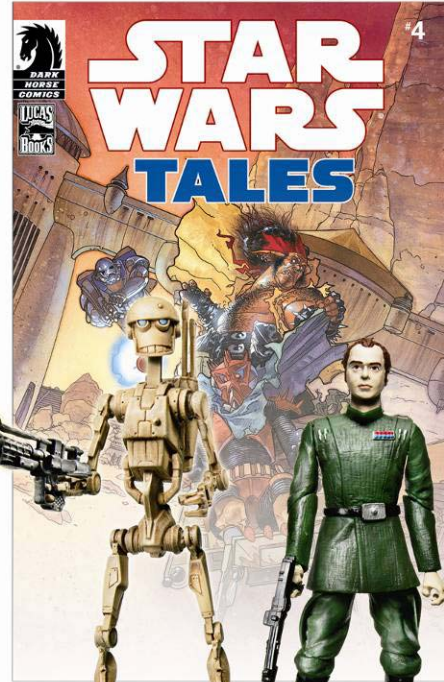
STAR

STAR WARS COMIC PACKS

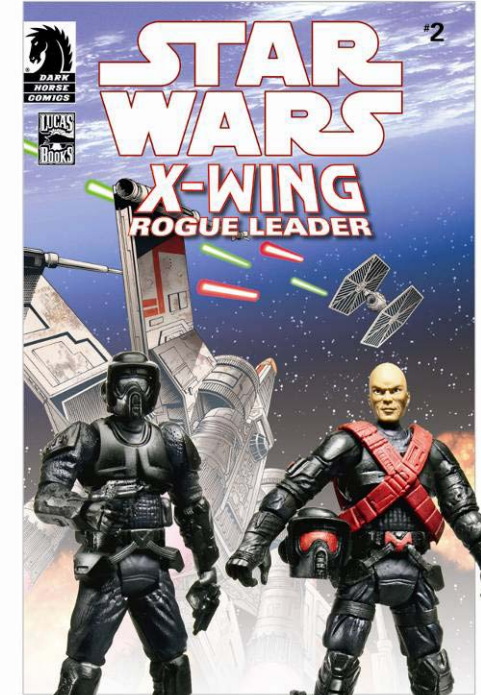
Exclusives



Star Wars: X-Wing Rogue Squadron #1
Dllr Nep and Plourr Ilo



Star Wars: Tales #4
IG97 & Rom Mohc



Star Wars: X-Wing Rogue Leader #2
Storm Commando and General Weir

Wal-Mart Fall 3-3/4" Comic Pack Wave (3)

o In-store 9/1/09

Walmart



Exclusives

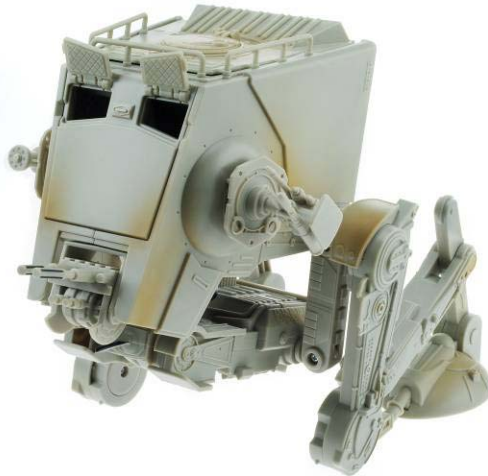


Star Wars 3 3/4" Imperial V Wing

o In-store 10/1/09



Exclusives



Wal-Mart 3-3/4" AT-ST

o In-store 10/1/09

Walmart



STAR WARS

Exclusives



Star Wars 3 3/4" Clone Wars

Republic Gunship

oNew Side Doors

oIn-store 10/1/09

TOYS R US



STAR WARS

Exclusives



Star Wars 3 3/4" Geonosis Battle Arena

o In-store 10/1/09



STAR WARS

Exclusives



Star Wars 3 3/4" Geonosis Battle Arena cont'd

o In-store 10/1/09



STAR WARS

Exclusives

- Super articulated Battle Droids
- Transport mode capable!



Star Wars 3 3/4" Geonosis Battle Arena

o In-store 10/1/09



STAR WARS

Exclusives



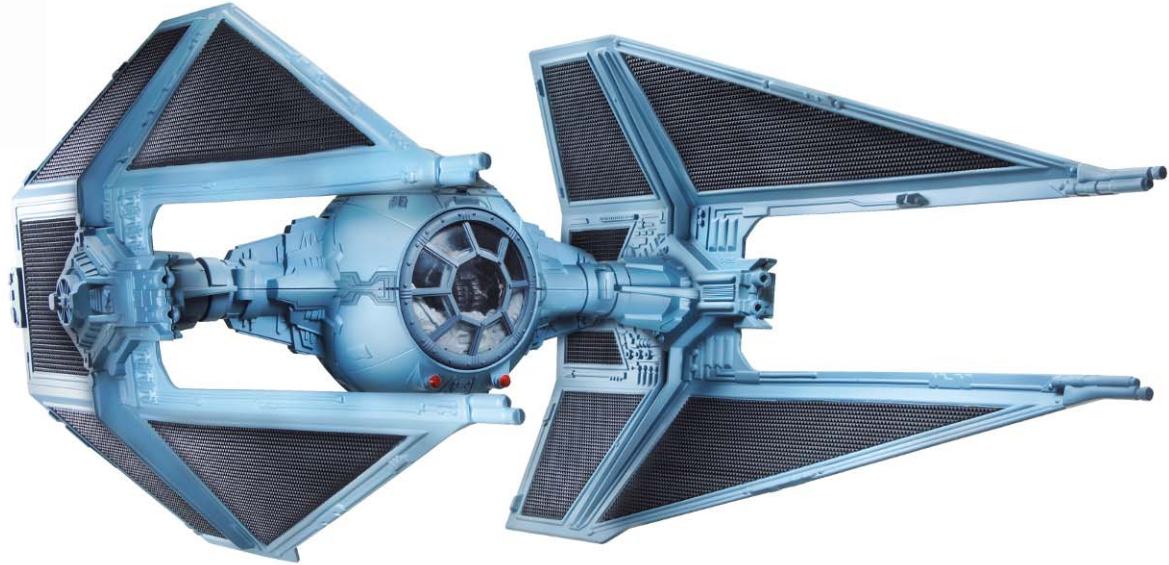
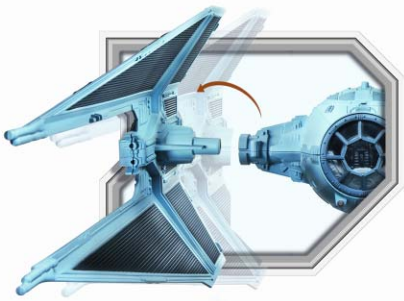
•Packaging creates the Geonosis Arena!

Star Wars 3 3/4" Geonosis Battle Arena

o In-store 10/1/09



Exclusives



Star Wars 3 3/4" Tie Interceptor

o In-store 10/1/09



Exclusives



- Articulation in legs and head
- Sandtrooper includes ball joints in legs



DEWBACK including exclusive Sand Trooper

Wal-Mart Fall 3-3/4" Dewback

o In-store 11/1/09

Walmart 



STAR WARS

Exclusives



Star Wars 3 3/4" Tie Fighter

o In-store 11/1/09





- KM pack – Clone Trooper Squad
 - Re-releasing higher demand troopers from 2008
 - Available in-store October

- Diamond Comics/Toys ‘R Us McQuarrie Concept multi-packs
 - Re-releasing all 13 McQuarrie figures from 2007/2008
 - Available in-store October



**STAR
WARS**

2010 Sneak Peek...



STAR WARS

3-3/4" Clone Wars Basic Figures - Wave 1 2010

(on-shelf late December)

Commander Bly



Hondo Ohnaka



Commander Thire's Trooper



Aayla Secura



DROID FACTORY

Wave 1 2010 (on-shelf mid December)

K'Kruhk



Jaina Solo



Spacetrooper



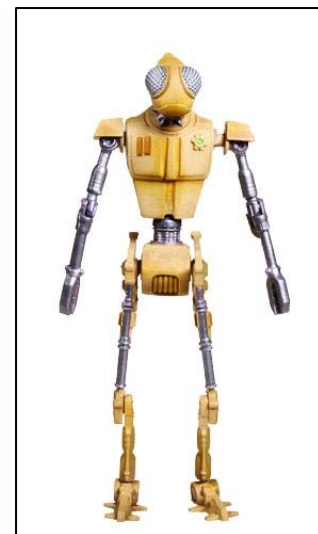
TFU Shaak Ti



Jacen Solo



Dark Trooper Phase I



BG-J38 (Buildable)

STAR WARS

STAR WARS COMIC PACKS

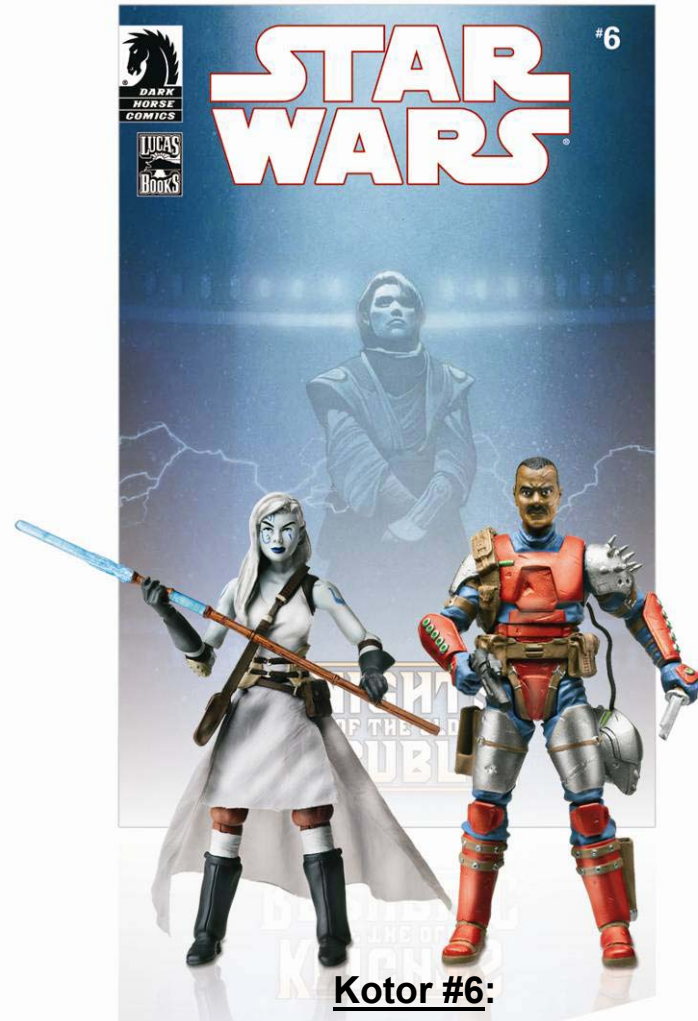


Wave 1 2010 (on early 2010)



Legacy #7:

Delia Blue and Darth Nihil



Kotor #6:

Jarael and Rohlan Dyre



STAR WARS

Spring 2010 Figure Mail-In Program

- Because you asked for it!
- Nahdar Vebb
- Look for the mark of Nahdar Vebb (sticker)
- Stickers start appearing with Wave 1 2010 (approx. Dec.)





Star Wars Fans' Choice



Hasbro has done 20 of the 25 figures from the 2006 ToyFare Fans' Choice Vote!

Look for recap in ToyFare #146 (August 12)...as well as...





Announcing Star Wars Fans' Choice 2009!

- Hasbro wants to hear from you!
- Celebrating the 30th Anniversary of EpV, the new Fans' Choice will nominate the top 30 most-wanted Star Wars figures from across the films and Expanded Universe.
- All websites regularly contributing questions to the Star Wars Q&A may participate:
 - Sites will have until 8/24 to get a ranked list together
 - Every site will submit their list, ranked 1-30 in order of priority, to Hunter PR
 - If character is from new Clone Wars they will be done in animated style. All others will be realistic style.
 - We will produce the top choice as the "Fans' Choice" figure. Final character(s) will be subject to Hasbro/Lucasfilm approval.
- Announcement will be in ToyFare #146 (street date August 12)
- Voting begins in Issue #148!



**STAR
WARS**

THANK YOU!

